



driving solutions **together**

2020 REVIEW



227,000+

family-supporting jobs to U.S. workers

\$17.8B

in wages and benefits, far above the national average

\$169.7B

in direct economic impact

10M+

beverages donated in response to COVID-19

100%

designing fully recyclable plastic bottles

200+

active members



In challenging times
our industry is
always here to lead,
working together to
support families in
neighborhoods,
towns and cities
from coast to coast.

We focus on what matters most—
taking urgent actions to serve
communities, promoting
sustainable solutions,
supporting balanced
lifestyles and protecting
consumer choice.

AR



The year 2020 required our industry, our nation and the entire world to adapt and evolve in new ways. COVID-19 has changed our lives, our work and the ways we interact with each other. But what hasn't changed is how the true strength of our country resides in its communities, in resilient Americans. The beverage industry, too, is resilient. We are playing a major role in the critical infrastructure of our nation, reinforcing our industry's deep and sustained roots in the American economy and way of life.

Our workforce—real people who are making sacrifices to bring beverages to market—is doing a tremendous job of producing, distributing and stocking store shelves with essential goods. These employees and our companies have stepped up, while also supporting their communities and frontline workers with medical supplies, financial

donations, encouragement and more. Their stories are being told through our #HereForYou campaign, launched in April to recognize these selfless acts and remind our customers, consumers and communities that the beverage industry is “here” at work for “you.”

While the pandemic has certainly challenged our industry, we remain committed to advancing our sustainability, wellness and advocacy efforts. It has been over a year since we launched *Every Bottle Back*, a groundbreaking initiative to reduce our plastic footprint, led by The Coca-Cola Company, Keurig Dr Pepper and PepsiCo in partnership with leading environmental and sustainability organizations. We are continuing to carefully design our plastic bottles to be 100% recyclable, even the caps. This year alone, we have committed to

“While the pandemic has certainly challenged our industry, we remain committed to advancing our sustainability, wellness and advocacy efforts.”

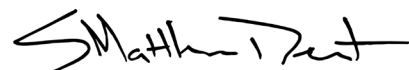
11 community recycling projects, all to educate consumers and upgrade recycling infrastructure. These efforts are even more critical as COVID-19 presents new concerns for the environment.

Today, the beverage aisle has changed dramatically. Across the country, more beverage choices are available to consumers than ever before, many with less sugar or no sugar at all, and in smaller portion sizes. These many options are due to collaborative actions by America's leading beverage companies to support American families' efforts to reduce the sugar they consume. And the latest independent evaluation shows that our actions are working, having recorded the largest single-year reduction in calorie consumption since the launch of *Balance Calories*.

We are continuing to engage with lawmakers, public health and community organizations to urge better way solutions while protecting consumer choice. Our coalitions pushed back on onerous beverage taxes and regulations that would affect working families and local businesses already reeling from COVID-19. To protect workforce, business and consumer interests, our companies and allied associations participated in legislative discussions concerning the truck driver shortage, driver service hours, overweight hauling permits, aluminum tariffs and workplace safety and equity.

We anticipate the coming year to be filled with many new challenges, but our proactive efforts and willingness to lead on tough issues will position our industry well in these unsure times. With a new visual identity that represents us better, it is clear that we are a forward-looking organization willing to work with others to build strong solutions. We thank the ABA Board, officers and membership for their steadfast commitment. Our member companies look forward to continuing to drive solutions together, for the environment, health, economic and social well-being of communities across America.

Cheers,



Matthew Dent

Chair, Board of Directors;
President and Chief Operating Officer
Buffalo Rock Company



Katherine Lugar

President and Chief Executive Officer
American Beverage Association

Driving Solutions for Our Neighbors and Communities

These are some of the highlights of the many ways in which we are here for you during trying times.

Our industry has a longstanding legacy of stepping up in times of crisis, and the COVID-19 pandemic elevated this commitment to a new level. Like so many other industries, beverage companies and workers went above and beyond to get basic goods to market, all while supporting our communities. The beverage industry was in fact designated as part of the critical infrastructure of the nation by the U.S. Department of Homeland Security's Cybersecurity and Infrastructure Security Agency (CISA), with employees deemed essential workers. This designation

provided crucial guidance for our industry to coordinate with state and local governments and ensure the continuity of our business operations to meet consumer demand. Our #HereForYou campaign recognizes their tremendous individual and collective efforts.

Supporting Communities in Need

In addition to restocking shelves daily, beverage companies donated millions of dollars in supplies and financial support to healthcare workers and vulnerable

HOMETOWN HEROES



Alex Didyoung at Buffalo Rock Pepsi in Birmingham, Ala., came up with the idea of using the company's truck backs to display "thank you" messages for first responders.



Swire Coca-Cola's Heather Curtis helped coordinate the donation of 330 cases of beverages to first responders, food banks, community outreach groups and hospitals across Washington state.



As a truck driver for the National Guard, Refresco's David Carmack was deployed to help deliver more than 2,000 meals to children in towns across Missouri.

communities. Boys & Girls Clubs of America received a \$5 million donation from The Coca-Cola Foundation to assist youth and communities. Through its “Fueling the Frontline” program, Keurig Dr Pepper donated 4 million beverages to more than 500 hospitals across the country. The PepsiCo Foundation launched a \$7 million initiative to aid the nation’s hardest-hit metro areas.



Keurig Dr Pepper's Jacob Roberts thanked those on the front lines in Louisville, Ky., by bringing breakfast to his colleagues and others who were making sure Americans had essential items.



In extraordinary times, America's beverage companies and employees are

#HereForYou

Our digital campaign reached

16.5 million people nationally,
garnering **65+ million** impressions.





ABA Board Member and Coca-Cola Beverages Northeast's Mark Francoeur (right) delivers tablets to the Boys & Girls Club of Manchester's Richard Zamoida (left).



Healthcare workers at Parkland Hospital in Dallas stand in line at a mobile Keurig Dr Pepper truck for free hot and cold beverages.

Helping Our Nation's Schools

When schools were forced to shut down, local beverage companies worked to protect the health and education of children. Pepsi Cola Bottling of Decatur, Ala., donated funds to help rural schools in its area bolster their online technology and fund school supplies and meals. Coca-Cola Beverages Northeast donated tablets to New Hampshire's Bedford School District and the Boys & Girls Club of Manchester. And in Des Moines, Iowa, Keurig Dr Pepper donated cases of 100% juice to the local public school district to be included in lunches provided to children and families in need.

Innovating Safety and Supplies

Beverage industry employees have shown remarkable dedication and ingenuity in finding ways to aid their neighbors, such as creating and distributing masks and other personal protective equipment (PPE). Coca-Cola

Consolidated worked with Southeastern Container, a bottle manufacturing co-operative, to make tubes for COVID-19 test kits—ultimately shipping more than 9 million tubes across the country. SodaStream®, owned by PepsiCo, collaborated with medical professionals to use its technology to develop a less expensive and less invasive ventilator alternative to help those battling the virus. Polar Beverages, a family owned and operated beverage company out of Worcester, Mass., fashioned hundreds of face shields out of unused 2-liter plastic bottles for use by frontline workers at the local medical center.

Meeting Consumer Demand

Truckers are playing a vital role in the supply chain to get America through the COVID-19 emergency. We engaged with Capitol Hill as part of various coalitions to ensure the trucking industry could operate with



SodaStream® employees stand with supporting medical staff at Hadassah Medical Center in Jerusalem as they test their ventilator alternative, the StreamO2.



Polar Beverages' John Stimpson (left) and son Chris Stimpson (right) make face shields out of plastic beverage bottles at their dining room table.

greater flexibility to deliver inventory. The Federal Motor Carrier Safety Administration (FMCSA) recognized that the increased consumer demand for products in grocery stores necessitated an emergency suspension of restrictions on truckers'

service hours. In addition, the Coronavirus Aid, Relief and Economic Security (CARES) Act included language that allowed state departments of transportation to grant temporary overweight permits for trucks.



Assisting Disaster Relief

The beverage industry has a long history of stepping up during natural disasters to support fellow Americans. Our companies and employees have donated thousands of bottles of water and hours of volunteer time, as well as millions of dollars in funds, to support our nation's first responders and local communities amid relief and recovery phases for wildfires, hurricanes and floods.

Driving Solutions for the Environment



**EVERY
BOTTLE
BACK**

This initiative is marshalling the equivalent of nearly a half-billion dollars to reduce the industry's plastic footprint.

Our groundbreaking *Every Bottle Back* initiative had a successful inaugural year, with the industry committed to reducing its use of new plastic. Led by The Coca-Cola Company, Keurig Dr Pepper and PepsiCo and environmental and sustainability leaders—World Wildlife Fund, The Recycling Partnership and Closed Loop Partners—we're working to advance a more circular system for our 100% recyclable plastic bottles. By doing so, we are ensuring they don't end up in places they don't belong, such as oceans, rivers, beaches or landfills.





Promoting the Value of Our Plastic Bottles

Our plastic bottles are made to be remade. We're focusing our education and awareness efforts to make sure consumers know this important fact—that we're carefully designing our plastic bottles and caps to be 100% recyclable. Our bottles are made from polyethylene terephthalate (PET) plastic, a light, strong and in-demand material that is easy to recycle and make into new plastic bottles.

Beginning in 2021, voluntary, uniform messaging on our plastic bottles will drive home the message of recyclability.



Investing in Local Recycling Projects

Under *Every Bottle Back*, we are investing in regional modernization projects to enhance recycling infrastructure. In 2020, we committed more than \$10 million in 11 local communities, with work already underway in Michigan, Ohio, Oklahoma, Texas and Wisconsin. The 11 projects are projected to help collect 644 million more pounds of PET over ten years that can be recycled and remade into new bottles and other items.



TEXAS

DALLAS-FORT WORTH METROPLEX

investing \$3M in recycling access, education and a collection facility upgrade



OKLAHOMA

BROKEN ARROW

launching a new curbside recycling program to produce 5.8M pounds of recycled PET over 10 years



WISCONSIN

KENOSHA

investing \$520k to upgrade an outdated recycling system to produce 2.1M additional pounds of recycled PET



MICHIGAN

ANN ARBOR

providing \$800k to help rebuild and reopen a local Materials Recovery Facility (MRF)



OHIO

CENTRAL OHIO

providing 7,300 new recycling carts for households in Pleasant Township and the city of Whitehall



ABA continued its annual Adopt-A-Beach sponsorship, a project of the California Coastal Commission. Trash barrels carrying “Keep the Cap On” and “Every Bottle Back” messages were seen by thousands of beachgoers.

Tackling Environmental Challenges

The pandemic hasn't stopped our commitment to protecting our planet. We supported passage of the bipartisan Plastic Waste Reduction and Recycling Act to strengthen recycling infrastructure and education. In addition, we joined the U.S. Plastics Pact, a collaboration of industry partners across the plastics value chain, to accelerate the transition to a circular economy. Our companies are continuing to further minimize our impact on the environment by conserving water, reducing our carbon footprint, innovating packaging, improving recycling technologies and taking steps to address climate change.



Improving Recycling Methods

Advocating for fair, efficient and effective policies that increase the recovery of our plastic bottles and the production of recycled PET is a priority, and we're engaging with state legislatures across the country that are addressing this topic. After all, our plastic bottles are made to be remade. We worked with members of the California Legislature on Assembly Bill 793, the first-in-the-nation requirement for minimum recycled content in plastic bottles that are part of the deposit recycling system, which ultimately was signed into law.



Driving Solutions for Balanced Lifestyles

America's leading beverage companies are continuing to innovate and launch more beverage options with less sugar or no sugar at all, plus a greater variety of portion sizes. This collaborative work, in partnership with the Alliance for a Healthier Generation, is a voluntary commitment to support American families in their efforts to find balance and reduce sugar in their diet—and this better way approach is working.

Making Continued Progress

The latest independent evaluation of *Balance Calories* shows the largest single-year national decline yet in calories Americans get from beverages—and the third consecutive year of declines—moving us closer to achieving our goal of a 20% reduction in beverage calories consumed per person nationally by 2025. It's making a difference locally too, where efforts already underway in five communities continue to see declines.



(From left) Caramel Connections' Resha Evans, Elizabeth McSwain and Maya Crim pose at a virtual cooking class.

Coordinating Our "Balance" Message

Our partnerships with public health groups and community organizations at the national and local level remain strong. From Barrio Action in Los Angeles to The Campaign Against Hunger in New York City, together we're providing information and options to help vulnerable communities achieve a more balanced lifestyle in the face of new public health challenges. ABA's partners in California—Casa Familiar in San Ysidro, Caramel Connections in the Inland Empire, Pacoima Beautiful in the San Fernando Valley and Veggielution in San Jose—are promoting health and wellness with educational booklets and low- or no-calorie beverages.

**MORE CHOICES.
SMALLER PORTIONS.
LESS SUGAR.**

ENJOY MORE CHOICES



- Soft Drinks In A Range of Calories
- Sparkling Teas & Waters
- Sports Drinks
- Ready-to-Drink Teas
- Bottled Vinegars
- Flavored Alcohols
- Juices & Smoothies

BALANCE
WHAT YOU
EAT
DRINK
& **DO**

More
Choices.
Smaller
Portions.
Less
Sugar.



MORE CHOICES. SMALLER PORTIONS. LESS SUGAR.

More than **55% of all beverages sold** today contain **zero sugar**.

We're putting **calorie information** up front —on every can, bottle and pack we produce.

Beverage calories shipped to schools have been **reduced by 93%.**

Driving Solutions That Are Good for Consumers and Business

As COVID-19 impacted local businesses in Washington, D.C., and elsewhere, we pivoted to provide marketing and technical guidance to help their sales and operations.



Peaches Watson

*Peaches Kitchen Restaurant
Manor Park*

Peaches, owner of Peaches Kitchen, works with a local church to provide free food to first responders at Howard University Hospital.



David Burton

*Capital Candy Jar
Capitol Hill*

David started making and selling his own candy as a child. Now he's proud to serve his confections to residents and visitors to the District of Columbia.

In such a fluctuating situation, we are continuing to find new and meaningful ways to protect our nation's workforce, consumers and economy.

Giving Americans a Voice

Our industry remains committed to speaking out against beverage taxes and regulations that place additional hardships on families and local businesses already struggling with the high cost of living and the economic impact of COVID-19. In Washington, D.C., we're giving voice to more than 400 local businesses, other business alliances and trade organizations that oppose a local beverage tax that would further devastate the restaurant and hospitality industry. We successfully assisted Nebraska, Ohio and South Dakota with state measures to prevent similar regressive legislation against our beverages and containers in the



ALLIANCE

FOR AN

AFFORDABLE DC

400+ local businesses across Washington, D.C., make up the Alliance for an Affordable DC coalition.



In Prince George's County, Md., beverage companies worked closely with local officials on a bill that outlines default beverage options for children's meals, while preserving parental choice.

future. We remain vigilant in working alongside our allies to oppose legislation that unfairly singles out our industry as well as to give voice to Americans who would be severely impacted.

Encouraging Free Trade

In January 2020, we advocated for the passage of the United States-Mexico-Canada Agreement (USMCA) to continue access and tariff-free trade with Canada and Mexico, which together account for nearly 40% of U.S. aluminum imports. When tariffs were later imposed on imported Canadian aluminum, ABA and its allies in the beer and flexible packaging industries worked tirelessly for their removal. ABA will continue to work through coalitions to engage with lawmakers to share why free and fair trade is so critical—not only for the entire beverage sector but for the American economy.

Making an Impact Globally

The beverage industry is also playing an essential role in ensuring food security and philanthropy around the world during the pandemic. The International Council of Beverages Associations (ICBA) is continuing to work with governments and allied trade associations domestically and internationally to ensure that borders remain open to trade without unfair barriers and that regulations proposed by countries are grounded in strong science. For example, over the past year ICBA has been heavily engaged in efforts to counter a series of restrictive measures from the Mexican government related to warning labels, sales bans and advertising restrictions. On the global front, ICBA is leading negotiations on behalf of the private sector to ensure the United Nations Food and Agriculture Organization's global voluntary guidelines on food systems are balanced and do not include age-related marketing restrictions and recommendations for beverage taxation.





ABA's Katherine Lugar addresses attendees at the Childhood Obesity Prevention Awards Luncheon during the U.S. Conference of Mayors' Winter Meeting in Washington, D.C.

ABA's Katherine Lugar (third from right) joins U.S. Conference of Mayors (USCM) leadership and the 2020 Childhood Obesity Prevention Award winners for an award presentation at the Winter Meeting in Washington, D.C. From left: USCM CEO and Executive Director Tom Cochran; Albuquerque, N.M., Mayor Tim Keller; Augusta, Ga., Mayor Hardie Davis; Oakland Park, Fla., Mayor Matthew Sparks; ABA President and CEO Katherine Lugar; Mayor-President of Baton Rouge, La., Sharon Weston Broome; and Former USCM President and Rochester Hills, Mich., Mayor Bryan Barnett.

Driving Solutions for a Healthier Future

The American Beverage Foundation for a Healthy America (ABFHA) continues to support America's hometowns by providing grants to community organizations that are working to advance the physical health of their citizens and environmental health of their communities. Given the unprecedented year, the Foundation also pivoted to help ease the burden families face during COVID-19.

Programs that received grants in 2020 included: Minnesota Waste Wise Foundation, to create awareness videos on the benefits of plastics recycling; Michigan Recycling Coalition, to build an educational center to demonstrate recycling operations; Oklahoma's Sovereign Community School, to build school additions that can help the physical and nutritional wellness of its Native American students and families; North Carolina's Keep Durham Beautiful, to create a litter prevention curriculum for elementary schools; California's Veggielution, to provide training and paid opportunities for low-income mobile food entrepreneurs; and the City of Orlando in Florida, to build a "ReThink Your Waste" display outside of its education center.



As part of an ongoing partnership with the U.S. Conference of Mayors, the Foundation supports mayoral initiatives that take on childhood obesity with innovative programs encouraging balanced diets and regular physical activity.

In 2021, as the partnership grows, support will expand to include initiatives that address environmental health and sustainability. To date, more than 50 cities have been

awarded more than \$4.3 million in grants through the Childhood Obesity Prevention Awards.

This year, six U.S. cities shared \$445,000 in grants through the program. Grant recipients included: Mayor Tim Keller of Albuquerque, N.M., for the "One ABQ Out-of-School Time Get Moving Initiative" to enhance educational and physical activity opportunities; Mayor Hardie Davis of Augusta, Ga., for "Augusta Fit Families" to expose children to healthy eating and activity environments; and Mayor Matthew Sparks of Oakland Park, Fla., for the "Oakland Park Paddle Club" to reduce child obesity through kayaking and paddle boarding activities.

In response to COVID-19, the Foundation contributed three \$50,000 emergency grants to Barrio Action in East Los Angeles to organize food drop-offs, GENYOUth's COVID-19 Emergency School Nutrition Fund and The Campaign Against Hunger in New York City to provide access to food for the community.



With the help of GENYOUth's COVID-19 Emergency School Nutrition Fund, Tulsa Public School Child Nutrition employees easily transport "Grab & Go" breakfast and lunch meals for families to pick up from the local elementary school.

Officers and Board List

Chair	Vice Chair	President	Secretary	Chief Financial Officer	Treasurer	Ex-Officio
						
Matthew Dent President and Chief Operating Officer Buffalo Rock Company	Derek Hopkins President, Cold Beverages Keurig Dr Pepper	Katherine Lugar President and Chief Executive Officer American Beverage Association	Amy E. Hancock General Counsel/ Executive Vice President Legal and Regulatory Affairs American Beverage Association	Mark Hammond Executive Vice President and Chief Financial Officer American Beverage Association	Ralph D. Crowley Jr. President and Chief Executive Officer Polar Beverages	Kirk Tyler Chairman and Chief Executive Officer Atlantic Coca-Cola Bottling Company
						
Jason Blake Senior Vice President, Chief Sustainability Officer PepsiCo Beverages North America	Brian Charneski President L&E Bottling Company, Inc.	Paul Finney President and Chief Executive Officer Pepsi Bottling Ventures, LLC	Mark Francoeur President Coca-Cola Beverages Northeast	Bradley "Brad" Goist Chief Operating Officer Refresco	Walter "Wally" Gross III Senior Vice President, On-Premise G & J Pepsi-Cola Bottlers	Sally Hargis Vice President and Chairman Ozarks Coca-Cola/Dr Pepper Bottling Company
						
J. Frank Harrison III Chairman and Chief Executive Officer Coca-Cola Consolidated	Jeffrey "Jeff" Honickman Chief Executive Officer Pepsi-Cola & National Brand Beverages, Ltd.	John Kalil President Kalil Bottling Co.	Jeffrey "Jeff" S. Laschen Chief Executive Officer Great Lakes Coca-Cola Bottling	Derek Lewis South Division President PepsiCo Beverages North America	Jeffrey "Jeff" Miles Minges Chief Executive Officer and Chairman Minges Bottling Group, Inc.	J. Andrew "Andy" Moore Co-President Bigfoot Beverages
						
Paul Mulligan Co-Founder and Chief Executive Officer Liberty Coca-Cola Beverages, LLC	Claude B. Nielsen Chairman of the Board Coca-Cola Bottling Company UNITED, Inc.	William "Bill" H. O'Brien Chief Executive Officer Reyes Coca-Cola Bottling	Jack Pelo Director Swire Coca-Cola, USA	Cliff Ritchie President and Chief Executive Officer Carolina Beverage Corp.	Alfredo Rivera President, North America Operating Unit The Coca-Cola Company	Marc Rosenmayr Chief Financial Officer and Executive Vice President, Finance, Operations, IT Red Bull North America
						
Andrew Springate Chief Marketing and Concentrate Officer Keurig Dr Pepper	Kirk Tanner Chief Executive Officer PepsiCo Beverages North America	Troy D. Taylor Chairman and Chief Executive Officer Coca-Cola Beverages Florida, LLC	Jean Claude Tissot President Arca Continental Coca-Cola Southwest Beverages	John Torgerson Chief Executive Officer Bernick's	Zoran Vučinić Chief Operating Officer US Bottler Delivered Brands The Coca-Cola Company	

ABA Team



Katherine Lugar



Amy Hancock



Barbara Hiden



Bill McManus



Elyn Needel



Steve Lodge



Kate Loatman



Fredericka McGee



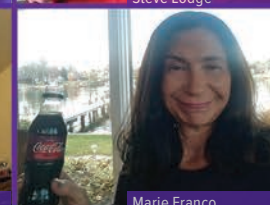
Barbara Ferreira



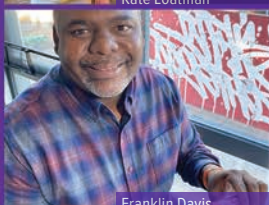
Cristina Willis



Kevin Keane



Marie Franco



Franklin Davis



David Thorp



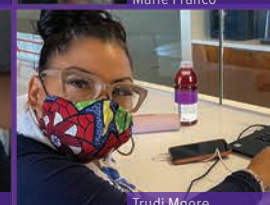
Megan Daum



Tracey Halliday



Ja Franklin



Trudi Moore



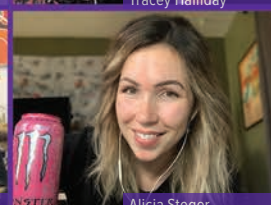
Venus Adkins-Valladares



Karen Bailey-Chapman



Charmi Oza



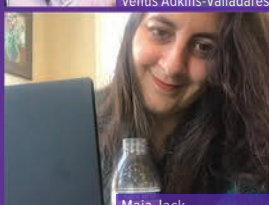
Alicia Steger



Kendal Rowe



Stacey Pine



Maia Jack



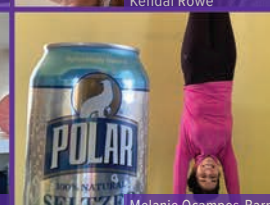
Dave Scallion



Mark Hammond



Claire Scott



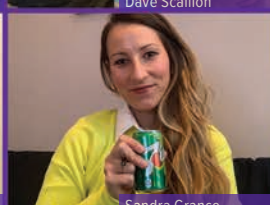
Melanie Ocampos-Barry



William Dermody



Samuel Pinner



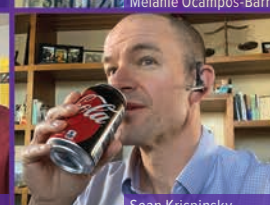
Sandra Grance



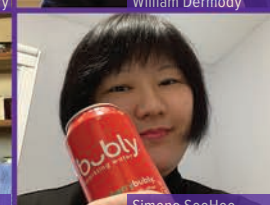
Carrie Kupferschmidt



Scott Greenberg



Sean Krispinsky



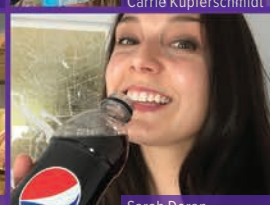
Simone SooHoo



Julya Hood



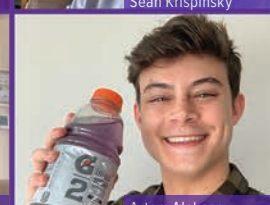
Rachel Hicks



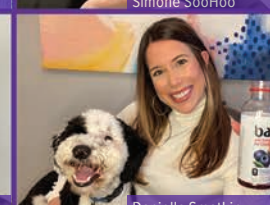
Sarah Doran



Joshua Whitehead



Artem Alekseev



Danielle Smotkin

Members

Active Members

ABARTA Coca-Cola Beverages, LLC
Aberdeen Coca-Cola Bottling Company
Acadiana Bottling Company, Inc.
Admiral Beverage Corporation
Ale-8-One Bottling Co., Inc.
Aloe Fresh Inc.
Atlantic Coca-Cola Bottling Company
Bernick's
Beverage Distribution Center, Inc.
Big Geyser, Inc. (NIDA)
Big Springs, Inc.
Bigfoot Beverages
Bink's Coca-Cola Bottling Co.
Buffalo Rock Company
C-B Beverage Corp.
 dba Cock'n Bull Ginger Beer
CannedWater4Kids, Inc.
Carolina Beverage Corporation
Cawy Bottling Company, Inc.
Chesterman Company
Clark Beverage Group, Inc.
Clinton's Ditch Cooperative Company, Inc.
Coca-Cola Beverages Florida
Coca-Cola Beverages Northeast, Inc.
Coca-Cola Bottling Co. Columbus, IN, Inc.
Coca-Cola Bottling Co. of Santa Fe, Inc.
Coca-Cola Bottling Company High Country
Coca-Cola Bottling Company of Dickinson
The Coca-Cola Bottling Company of Fort Smith
Coca-Cola Bottling Company of Glasgow
Coca-Cola Bottling Company of Hot Springs, Inc.
Coca-Cola Bottling Company
 of International Falls
Coca-Cola Bottling Company
 of Kokomo, Indiana, Inc.
Coca-Cola Bottling Company of Minden, Inc.
Coca-Cola Bottling Company of Williston

Coca-Cola Bottling Company UNITED, Inc.
Coca-Cola Bottling Works
 of Pulaski, Tennessee, Inc.
The Coca-Cola Company
Coca-Cola Consolidated
Coca-Cola of Southern Utah
Coca-Cola Southwest Beverages, LLC
Corinth Coca-Cola Bottling Works, Inc.
Corwin Beverage Company
CPF/Northeast Hot Fill Co-Ops
The Dad's Root Beer Company, LLC
Dong-A America Corporation
Dr Pepper-Royal Crown Bottling Company
Durango Coca-Cola Bottling Co.
Durham Coca-Cola Bottling Company
Epic Enterprises, Inc.
Fitzgerald Brothers Beverages, Inc.
G & J Pepsi-Cola Bottlers, Inc.
Geneva Club Beverage Co., Inc.
Gillette Pepsi Company, Inc.
Great Lakes Coca-Cola Bottling
Green Bay Seven-Up Bottling Company, Inc.
Gulf States Cannery, Inc.
Halmor Corporation
Harbor Pacific Bottling Company, Inc.
Hawaiian Sun Products, Inc.
Heartland Coca-Cola Bottling Company
Idaho Beverages, Inc.
Jefferson City Coca-Cola Bottling Company
Kalil Bottling Co.
Keurig Dr Pepper
The Kraft Heinz Company
L & E Bottling Company, Inc.
Lakeside Bottling Company
Leader Distribution Systems, Inc.
Lehrkind's Inc.
Liberty Coca-Cola Beverages LLC
LinPepCo Partnership

Love Bottling Company
The Made-Rite Company
Magnolia Coca-Cola Bottling Company, Inc.
Manhattan Special Bottling Corp.
Meridian Coca-Cola Bottling Company
Mid-Continent Coca-Cola Bottling Group, Inc.
Mid-Wisconsin Beverage, Inc.
Middle Tennessee Dr Pepper
 Bottling Company, Inc.
Middlesboro Coca-Cola Bottling Works, Inc.
Minges Bottling Group, Inc.
Monster Beverage Corporation
Nackard Bottling Company
Nehi Bottling Company of Cleveland
Nei Bottling, Inc.
Newberry Bottling Company, Inc.
Niagara Bottling, LLC
Nor-Cal Beverage Co., Inc.
The Odom Corporation
Orangeburg Coca-Cola Bottling Co., Inc.
Ozarks Coca-Cola/Dr Pepper Bottling Company
Peninsula Bottling Co., Inc.
Pepsi Bottling Ventures, LLC
Pepsi Northwest Beverages, LLC
PepsiCo Americas Beverages
PepsiCo Beverages North America
PepsiCo, Inc.
Pepsi-Cola Bottlers Association
Pepsi-Cola Bottlers of Logansport
Pepsi-Cola Bottling Company
 of Bennettsville, Inc.
Pepsi-Cola Bottling Company of Billings
Pepsi-Cola Bottling Company of Brookfield, Inc.
Pepsi-Cola Bottling Company of Central Virginia
Pepsi-Cola Bottling Company
 of Corbin, Kentucky, Inc.
Pepsi-Cola Bottling Company of Davenport
Pepsi-Cola Bottling Company of Hickory, Inc.

New/Reinstated Member

Pepsi-Cola Bottling Company of Marysville
Pepsi-Cola Bottling Company of McAlester, Inc.
Pepsi-Cola Bottling Company of New Haven, Inc.
Pepsi-Cola Bottling Company of Pipestone
Pepsi-Cola Bottling Company of Winfield
Pepsi-Cola Bottling Company of Worcester, Inc.
Pepsi-Cola Bottling Company of Yakima
Pepsi-Cola Memphis Bottling Company, Inc.
Pepsi-Cola Newburgh Bottling
Pepsi-Cola of Florence LLC
Pepsi-Cola of Greenville
Polar Beverages
PurePlus Beverage Corp.
Quail Mountain, Inc.
Red Bull North America, Inc.
Refresco Beverages US Inc.
Refreshment Services, Inc.
Reyes Coca-Cola Bottling
Rock Hill Coca-Cola Bottling Company
Savia USA, LLC
Seneca Wholesale Company, Inc.
Seven-Up Bottling Company of Watertown, Inc.
Seven-Up Bottling Company, West Bend, WI
Sprecher Brewing Co., Inc.
SunDrop Bottling Co., Inc.

SunSobo LLC

Swire Coca-Cola, USA
Talking Rain Beverage Company
Tampico Beverages, Inc.
Temple Bottling Company, Ltd.
Tipp Distributors, Inc. dba Novamex
Tyler Beverages, Inc.
Union City Coca-Cola Bottling Company, LLC
Varni Brothers Corporation
Varsity Beverage Company
Viking Coca-Cola Bottling Co.
Vision Beverage
Walton Beverage Company

Weinstein Beverage Co., Inc.
Wilson Corporation
Wis-Pak, Inc.
XL Energy Drink Corp.

Associate Members

Absortech, Inc.
ADMIX, Inc.
AdvanTech Plastics, LLC
AGR International, Inc.
Amcor Rigid Packaging
Ardagh Metal—Beverage North America
Arglass Southeast, LLC
Arrowhead Systems, Inc.
Azeus Convene Board Portal
B & P Manufacturing
Bedford Industries, Inc.
Bell Flavors & Fragrances, Inc.
Beverage Digest Co. LLC
Beverage Industry BNP Media
Beverage Marketing Corporation
Blue Horseshoe Solutions, Inc.
Bright Technologies, Division
of Sebright Products, Inc.

CABKA North America Inc.

Can Manufacturers Institute
CDF Corporation

Cobbs Allen

The Drink Ink

Evergreen Plastics

First Beverage Group
Flavor Dynamics, Inc.
Foam Supplies, Inc.
Foxx Equipment Company
Franklin Baker, Inc.
Global Essence, Inc.
Glover Capital, Inc.
Intertek Alchemy

ITW Paxton Products
Kaps-All Packaging Systems, Inc.
Lytx Inc.
M.G. Newell Corporation
Micropure Filtration Inc.
Power Brands Consulting LLC
Preform Solutions, Inc.
Prime Industries
Rutherford & Associates, Inc.
Semi-Bulk Systems, Inc.
Soft Drinks International
Southeastern Container, Inc.
Steelhead, Inc.
Steinfurth, Inc.
Twinlode Corporation
Virginia Dare Extract Co., Inc.
Wastewater Resources, Inc.
Wedges Ledges of California Inc.
Western Container Corporation
Whittle & Mutch, Inc.

International Affiliate Members

BeezZ International
Bundaberg Brewed Drinks
Caribbean Bottling Company,
(Bahamas) Limited
Coca-Cola FEMSA
Fritz-Kulturgueter GmbH
GHC Reid & Company, Ltd.
KLG Investments Ltd./Aquapure
Red Kangaroo Beverages Pty Ltd
S.M. Jaleel & Company Limited
SPRITZER BHD



ABA's Kevin Keane speaks to the industry's efforts to protect the planet and reduce our plastic footprint.

Pulitzer Prize-winning and New York Times #1 best-selling author Doris Kearns Goodwin (left) joins ABA's Katherine Lugar (right) to speak about leadership during uncertain times.



Clockwise from top left: ABA's Fredericka McGee joins Invariant's Nicole Venable, Northbridge Environmental's Bree Dietly and Former Atlanta Mayor Shirley Franklin for a conversation on social justice, diversity and inclusion.



National Government Affairs Conference

Former ABA Board Chair Kirk Tyler of Atlantic Coca-Cola welcomes conference attendees and gives insight on the state of the industry.



To ensure the safety of all of our attendees, we used technology, shifting to a virtual National Government Affairs Conference (NGAC). Nearly 200 beverage company representatives from around the country joined remotely to share their insights on key industry issues, with a focus on environmental sustainability, community well-being and the impact of the COVID-19 pandemic.



World Wildlife Fund's Sheila Bonini (left), Former Environmental Protection Agency Administrator Carol Browner (top) and ABA's Katherine Lugar (right) discuss the global business community's role in protecting and preserving our planet.



Rep. Haley Stevens, D-Mich. (left), and ABA's Katherine Lugar (right) engage in conversation on the House Committee on Science, Space and Technology's work on plastics and recycling.



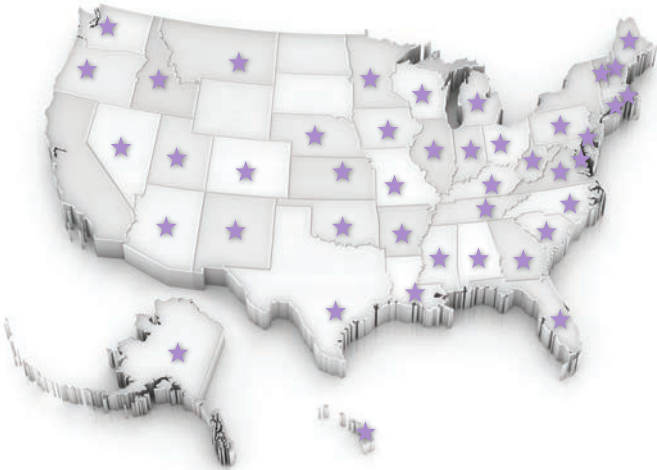
The Recycling Partnership's Keefe Harrison (left), Closed Loop Partners' Bridget Croke (right) and ABA's Katherine Lugar (top) discuss their organizations' efforts to work with public and private sectors to increase plastics recycling.



Co-Chair of the Senate Recycling Caucus Sen. John Boozman, R-Ark. (right), and ABA's Katherine Lugar (left) discuss how responsible sustainability approaches can lead to a clean environment and a robust economy.

Innovation & Sustainability Conversation Series

During the summer, ABA's Katherine Lugar hosted the Innovation & Sustainability Conversation Series, where we convened leading voices from the innovation and sustainability space to discuss ways that the public and private sectors can work together to achieve environmental goals.



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We're starting off the next 100 years
with a new look for a new era to
represent not only who we are today,
but who we will be into the future.



At the American Beverage Association,
we're driving solutions together.



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